

Institutions have a powerful opportunity to leverage student health information to drive better decisions that support retention and success. However, many struggle with managing this data in a way that maintains security and privacy while extracting meaningful insights to **support whole-student success**. As a result, many institutions miss out on crucial opportunities to address student needs.

How we support institutions

- Connecting and analyzing de-identified data from various systems to build a comprehensive picture of student health and well-being trends.
- Facilitating campus-wide engagement to better understand student well-being needs and opportunities.
- Enhancing student health service access and reimbursement through optimized claims management and operational improvements.
- **Identifying gaps** in health service policies, procedures, and practices to strengthen data security and compliance.
- Guiding institutions through change management to implement impactful and sustainable improvements.

Why it matters

The **complex health insurance landscape** plays a growing role in student enrollment decisions—more than ever, students evaluate accessibility and affordability when selecting a school. Our tailored strategies help institutions optimize **student health benefits**, making schools more attractive and competitive.



Measurable impact

BerryDunn's student health consulting services **pay for themselves**, delivering a clear **ROI** while empowering institutions to navigate **the system and the payers** with confidence.

With the right strategy, student health services can be a **catalyst for retention**, **success**, **and institutional growth**. Let's work together to build a smarter, more sustainable future for your students.

Our team combines:



Data integration and privacy



Student actuarial and underwriting



Healthcare strategy



Payor contracting expertise



Compliance and operations



Well-being consulting



With offices and employees located in 40+ states— wherever you are based, we look forward to working together.

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