

# **Client spotlights**

## Planning, funding, and gaining buy-in

How are clients using plan findings to engage stakeholders and improve services?

### ELMHURST PARK DISTRICT, IL

The Elmhurst Park District used its "Elevate Elmhurst Parks" plan findings to demonstrate indoor and outdoor facility needs and subsequently ask the community for their fiscal support via voter referendum. Through an extensive community education initiative, the District widely communicated the resident opportunity to learn more about the proposed improvements that would meet the needs gap identified in the Elevate Elmhurst Parks Plan. Signs saturated the community, which messaged:

"Your park district. Your community. Your choice. Vote November 5, 2024."

We are happy to report that the community passed the referendum. Now that the fiscal resources are secure, the district can successfully execute the plan!

#### VERMONT STATE PARKS

Vermont State Parks (VSP) undertook a modernization study, assisted by BerryDunn, to justify much needed staffing and financial investment in the entire system.

The BerryDunn team took the time to understand our needs and delivered a customized blueprint that we are already using to improve operations, justify the needs of the park system, and plan ahead.



The findings are being shared with stakeholders, including legislators and the Governor to make a case for implementing improvements.





#### About BerryDunn

BerryDunn's consultants work with you to improve operations, drive innovation, identify improvements to services based on community need, and elevate your brand and image—all from the perspective of our team's combined 100 years of hands-on experience. We provide practical park solutions, recreation expertise, and library consulting.

Learn more at berrydunn.com/parks-libraries



With offices and employees located in 40+ states wherever you are based, we look forward to working together.

#### berrydunn.com